



Michigan Career Education Conference

February 5-7, 2012
Renaissance Center
Detroit, Michigan



Presented by

Office of Career and Technical Education
Michigan Department of Education
Conference services provided by Ferris State University



Conference Goals

- Discover the critical connection between rigor, relevance, and relationships that lead to strong career and technical education programs.
- Provide conference participants with an opportunity to learn new and innovative strategies to improve student outcomes for college and careers.
- Learn from the experience of other education, business, and community partners who have developed successful partnerships in their schools and communities.
- Access resources, products, and services to assist with achieving positive outcomes for students.

Inviting All . . .

Academic Educators, Administrators, Business/Community Partners, Career Development /Counselors, Career and Technical Educators, Special Populations Professionals, Secondary and Postsecondary Educators

Topics Such As . . .

Academic Integration, Apprenticeships, Postsecondary Credit Agreements, Career Awareness and Assessment, Career Development Strategies, Career and Technical Education (CTE) Programs, Community College Partnerships, CTE Technical Skills Assessment, Curriculum Development, Developing Alternative Energy and Green Jobs, Dual Enrollment/Early and Middle College Programs, Educational Development Plans (EDPs)/Portfolios, Labor Market Trends and Emerging Occupations, Multiculturalism and Diversity Appreciation, High School Requirements, Programs of Study, Secondary/Postsecondary Career Cluster Alignment, Technical Skill Assessment, STEM (Science, Technology, Engineering, and Mathematics) Initiatives, and Supporting Diverse Learners

Featured Speakers . . .

Dr. Adolph Brown, III, Master Teacher, Motivator, Theorist & Practitioner
Mr. Brian Mull, Director of Innovation, November Learning
Ms. Paula Cunningham, President/CEO, Capitol National Bank

Online registration is available at www.michigancareerconference.org

Things to do in Detroit

Detroit Historical Museum

5401 Woodward Avenue
www.detroithistorical.org

Wednesday—Friday 9:30 a.m. to 3 p.m.
Saturday 10 a.m. to 5 p.m.
Sunday Noon to 5 p.m.

Detroit Institutes of Art Museum

5200 Woodward Avenue
www.dia.org

Open: Wednesday—Sunday, 10 a.m. to 4 p.m.

Historic Gem Theatre

333 Madison Avenue
www.gemtheatre.com

\$10 Parking
See website for show information

Motor City Casino

2901 Grand River Avenue

Phone: 313-237-7711
Http://www.motorcitycasino.com

Ren Cen 4 Theatre

Located in the GM Renaissance Center

The Ren Cen 4 Theatre features state-of-the-art motion picture equipment with comfortable amenities for moviegoers.

Phone: 313-259-2370

Graduate Credits

Ferris State University is pleased to offer graduate education credits. For more information about this opportunity visit www.michigancareerconference.org

Conference Schedule and Accommodations

Sunday, February 5, 2012

Exhibitor Set-Up 4:00 p.m.— 8:00 p.m.
Registration 6:00 p.m.— 8:00 p.m.
Exhibits Open 6:00 p.m.— 8:00 p.m.

Monday, February 6

Registration 7:30 a.m.— 5:00 p.m.
Exhibits Open 7:30 a.m.— 5:00 p.m.
Continental Breakfast 7:30 a.m.— 8:45 a.m.
Opening Session 9:00 a.m.— 10:30 a.m.
• Excellence in Practice Awards
• General Session - Dr. Adolph Brown
Exhibitor Break 10:30 a.m.— 11:00 a.m.
Breakout Session A 11:00 a.m.— 12:00 p.m.
Lunch 12:00 p.m.— 1:30 p.m.
• General Session - Mr. Brian Mull
Breakout Session B 1:45 p.m.— 2:45 p.m.
Afternoon Break 2:45 p.m.— 3:00 p.m.
Breakout Session C 3:00 p.m.— 4:00 p.m.
Exhibitor Reception 4:00 p.m.— 5:00 p.m.

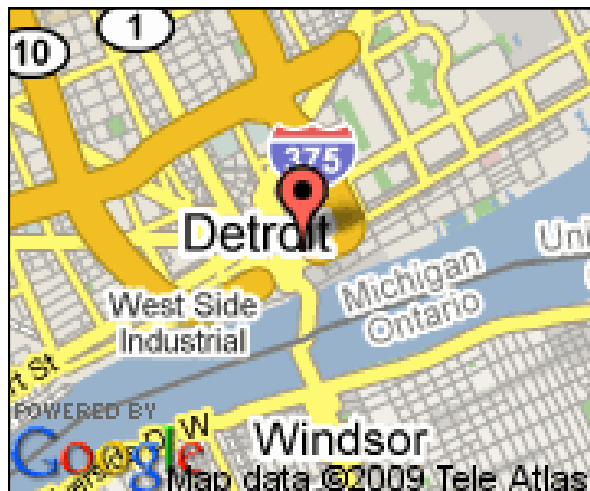
Tuesday, February 7

Registration 7:00 a.m.— 1:30 p.m.
Exhibits Open 7:00 a.m.— 11:30 a.m.
Breakfast Buffet 7:00 a.m.— 8:00 a.m.
Breakout Session D 8:00 a.m.— 9:00 a.m.
Morning Break 9:00 a.m.— 9:15 a.m.
Breakout Session E 9:15 a.m.— 10:15 a.m.
Morning Break 10:15 a.m.— 10:30 a.m.
Breakout Session F 10:30 a.m.— 11:30 a.m.
Lunch 11:30 a.m.— 1:15 p.m.
• General Session - Ms. Paula Cunningham
• Door Prizes

Hotel Accommodations

Detroit Marriott at the Renaissance Center has rooms that are blocked under the group code "mCEMCEa" at the special rate of \$119 per night. Room blocks will be released on January 20, 2012.

To make reservations by phone,
call 1-888-236-2427
or visit www.marriott.com
Detroit Marriott at Renaissance Center
400 Renaissance Dr.
Detroit, MI 48243



Featured Speakers



Dr. Adolph Brown, III
Master Teacher, Motivator, Theorist & Practitioner

Dr. Adolph Brown aka "Doc Attitude" is an internationally renowned master educator, character education leader, psychologist, author, researcher, entrepreneur, and pioneer in the fields of educational excellence and leadership development. He writes and teaches from a unique perspective of an experienced passionate and award-winning educator, an innovative and effective business leader, an engaging consultant, and is devoted to positive human development. Adolph loves to receive invitations to speak. He is not your typical "motivational speaker" or self-proclaimed "guru."

Mr. Brian Mull

Director of Innovation, November Learning



Described as having an infectious enthusiasm and incredible depth of knowledge, Brian shares a powerful vision for teaching and learning with administrators, teachers, parents, and students. He focuses on critical thinking, motivating students through authentic tasks and developing collaborative partnerships. His varied experiences as a middle school teacher, a technology director, and a curriculum specialist allow him to present this information in logical and thoughtful ways. Brian prides himself in being an engaged, lifelong learner. He was recently named as one of Google's first 200 certified educators and he has developed a professional network of global peers who continue to expand and challenge his thinking. Experiences like these continuously add depth and currency to his work.

Ms. Paula D. Cunningham

President/Chief Executive Officer, Capitol National Bank



Paula D. Cunningham is President and CEO of Capitol National Bank (CNB), a subsidiary of Capitol Bancorp Ltd.. Cunningham is the third president of Capitol National Bank, which has been located in Lansing for more than 27 years. Prior to joining Capitol National Bank Ms. Cunningham was President of Lansing Community College from October 2000 until February 2006. Lansing Community College is the State's third largest community college. As President of Lansing Community College, she successfully led a community millage campaign to generate an additional \$9 million for the institution into perpetuity. Under her leadership, the college implemented a strategic planning process that resulted in five new buildings and that significantly renewed the college. LCC's main building was officially named the Paula D. Cunningham Administration Building in 2006 and is the only building in Lansing named after a woman.

SB-CEUs

Participants will have the opportunity to earn State Board Continuing Education Units (SB-CEUs). To be eligible, attendees must:

- Complete the SB-CEU application (available at the registration desk)
- Pay a \$20.00 application fee to SB-CEU Coordinator
- Attend a minimum of five hours of eligible sessions conducted on February 6 and 7. Additional information will be available at www.michigancareerconference.org

Eligible sessions and hours will be noted in the program. SB-CEU participants will be able to access their SB-CEUs online after session information has been processed post-conference.

Excellence in Practice Awards

The Excellence in Practice Award recognizes exemplary practices in preparing Michigan's students for careers. This esteemed award recognizes successful Career and Technical Education Programs of Study that have outstanding outcomes.

The awards will be presented at the Opening Session on Monday, February 6, 2012

www.michigancareerconference.org

It is the policy of the Michigan Department of Education that no person on the basis of race, color, religion, national origin or ancestry, age, sex, height, weight, marital status, or disability shall be subjected to discrimination in any program, service, or activity for which it is responsible, or for which it receives financial assistance from the U. S. Department of Education. For further information, contact the Civil Rights Coordinator, Office of Career and Technical Education, P.O. Box 30712, Lansing, MI 48909. (517)241-2091.