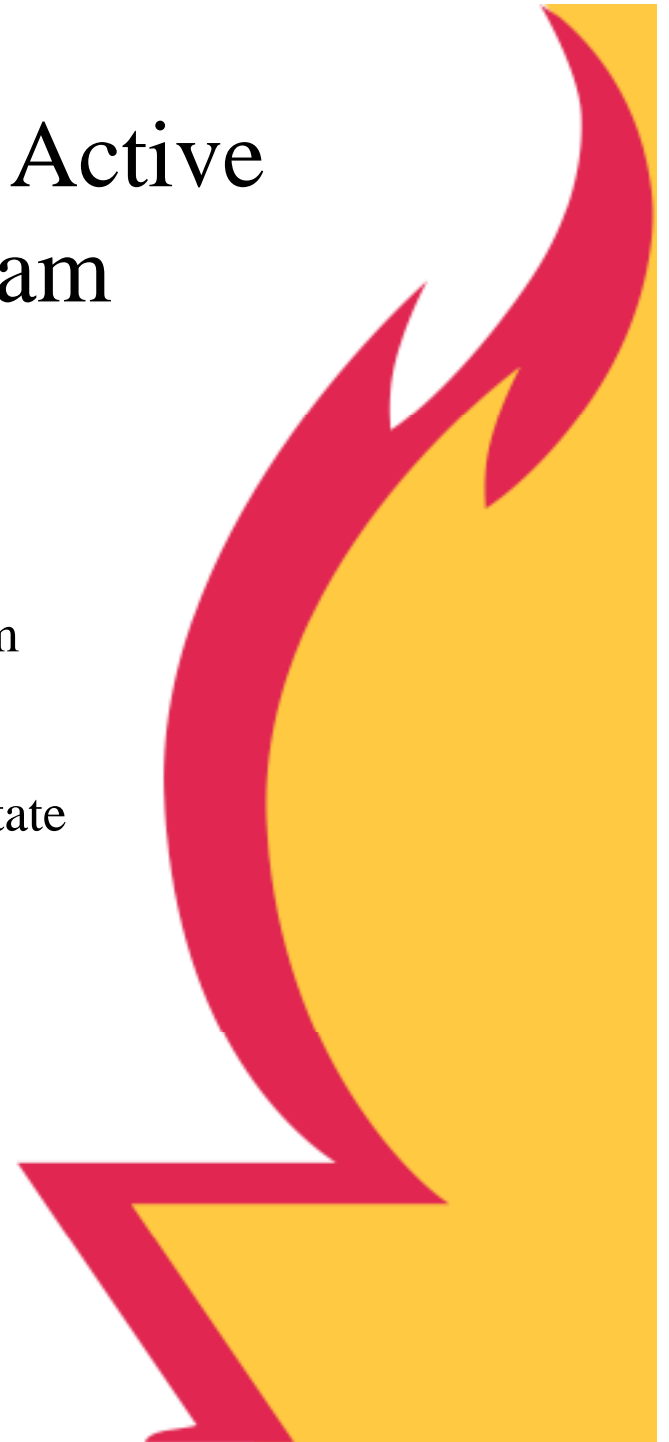


Using Advisory Boards as Active Partners in New Program Development

Dr. Donald Burns, President Emeritus, Montcalm
Community College

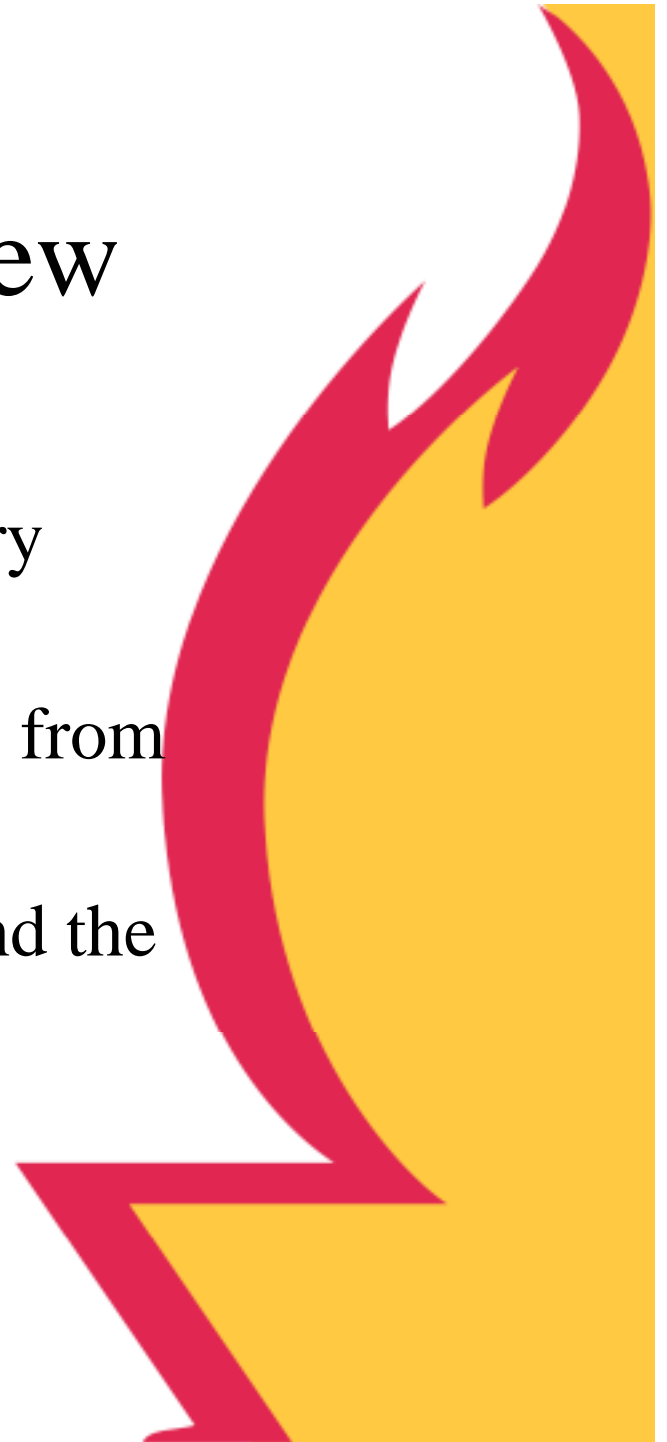
Dr. Roberta Teahen, Associate Provost, Ferris State
University

February 2, 2010



Session Overview

- Gauging audience perspectives
- Reviewing the purposes of advisory boards/committees
- Examining value/benefits deriving from effective use of advisory boards
- Describing Models – Montcalm and the CC Leadership Doctorate
- Sharing Observations



Your Experiences

- Do you work with an advisory committee/board?
- If yes, how would you rate the effectiveness of the group?
- Why?



What contributes to an effective advisory board or committee?

Group's ideas will be captured.

Audience Beliefs About Effective Committees

- *Idea 1*
- *Idea 2*



Functions/Purposes of Advisory Boards/Committees

- Perkins mandates
- Desires for curricular currency
- Advocates for programs
- Donors for programs
- Sponsors for student internships and employment
- Emerging program areas



Perkins Guidance (MDE)

*See attachment and Michigan CTE
Plan for guidance*



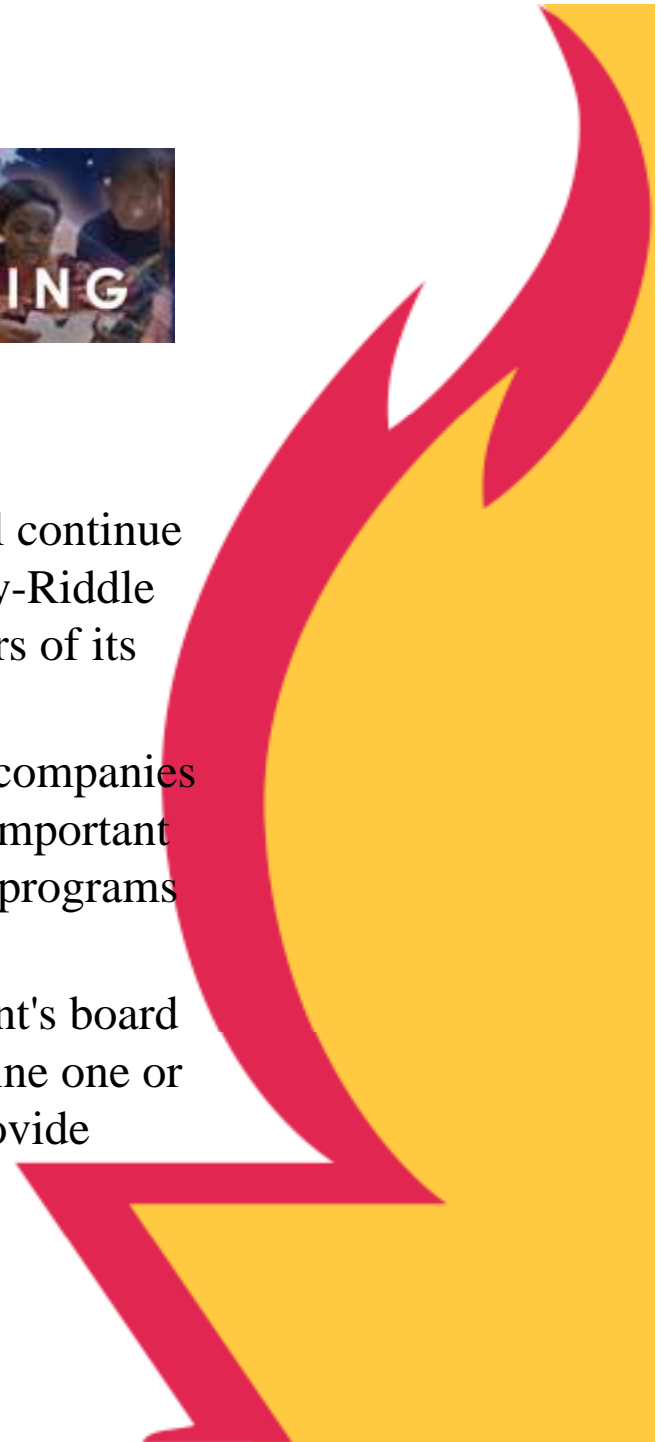
Amtec NSF Visiting Committee





Industry Advisory Board

- To ensure that the current, and future, curriculum will continue to meet the needs of all the industries it serves, Embry-Riddle relies heavily on continual feedback from the members of its industry advisory boards or councils.
- Composed of volunteer representatives from leading companies and government agencies, the advisory boards serve important roles in guiding and shaping the individual academic programs at Embry-Riddle.
- The Aerospace & Mechanical Engineering Department's board frequently meet with our students and annually examine one or two areas of the program to assess their status and provide recommendations. *Source – Embry Riddle*



Inver Hills Community College

Advisory Board

Best Kept Secret

One of the best kept secrets of the Paralegal Program is our Advisory Board. We are so fortunate to have a fantastic group of well-informed, highly motivated members to guide us to success. Each Board member has experience or an expertise that significantly contributes to our outstanding program.



How Advisory Committees/ Boards Add Value



Montcalm
and Other
Locations



FERRIS STATE UNIVERSITY

Imagine More



 FERRIS STATE UNIVERSITY
Imagine More



Charge for the Natinoal Advisory Board

*See
Attachment*



Advisory Board for the Doctorate in Community College Leadership



Conversations

