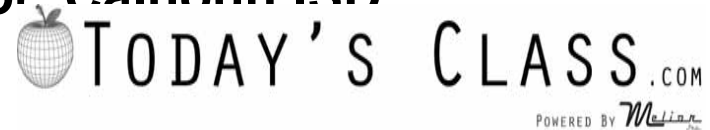


Leveraging eLearning to Reduce Costs and Improve Effectiveness

Rod Boyes, President Today's Class
Tom Lowe, Instructor, Calhoun ISD



Background Issues

- The Federal influence
- Local control
- Cost issues
- Technology
- Opportunities

Secretary of Education

- Shirley Hufstedler—Lawyer
- Terrell Bell—Education
- Wm. J. Bennett—Lawyer, Ph.D.
- Lauro Cavazos—Ph.D., Prex-TT
- Lamar Alexander—Lawyer
- Richard Riley—Lawyer
- Roderick Page-Ed.D., Supt.
- Margaret Spellings—B.A. in Poly Sci
- Arne Duncan—B.A. in Sociology

Image and the Political Process

- Every child should have the opportunity and be prepared to attend a university/college
- Math, science, language are stressed
- Testing provides “proof”

The Middle Class & CTE

- Every successful society has a robust middle class.
- Middle class—technicians, health science staffers, production staffers,
- These people make things work
- Middle class—the majority of consumers, essence of the economic engine

Cost Issues

- Textbooks over \$100--revisions in basic areas a business strategy
- Technology in the classroom (ISTE)
- Class loads
- Lab equipment
- Overhead--specialists
- (B & N now leasing textbooks)

Opportunities

- Kids like computers, technology
- If it is fun, they will do it on their own time.
- Teachers need more time, class counts are increasing
- Technology is getting cheaper
- Access to technology is increasing

eLearning—a diverse world

- Page turners
- Video disk, stream
- Email—threads, papers, dialog
- Interactive, e.g., Flash-based
- Webinars
- Internet searches

An alternative

- eLearning, interactive, available 24/7 anywhere
- Teacher control
- Progress measures
- Reporting

USERNAME

[FORGOT YOUR PASSWORD?](#)

PASSWORD

[ENTER INSTRUCTOR CODE HERE](#)

Login

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[AUTOMOTIVE](#)

Powerful Tools for the Classroom and Beyond

Today's Class creates an interactive arena for the presentation of terminology, theory, and subject fundamentals. Here, the student may view the intricate moving steps of the four-stroke engine cycle or watch the various stages of digestion and pulmonary circulation. Students also engage in responsive, dynamic simulations, like testing circuit voltage with a DVOM and measuring audible blood pressure. By implementing Today's Class into their curricula, instructors are able to offer their students an exciting online classroom where the course material comes alive—something no textbook can do.

[CLICK HERE FOR DETAILED COURSE INFORMATION!](#)



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FREE 60-DAY TRIAL



OR CALL 1.877.224.0435

FEATURED STATE



USAGE STATISTICS FOR THE 2008-2009 SCHOOL YEAR

139,182 MODULES CURRENTLY IN USE
ACROSS **32** STATES & TERRITORIES

[LICENSING AVAILABLE FOR INDIVIDUAL SCHOOLS, DISTRICTS & STATES](#)
[CALL 1.877.224.0435 FOR MORE INFORMATION!](#)

Advantages

- Internet delivered
 - Access at home and school
- Animations
 - Allows students to see what can't be seen
 - Enhances understanding
- Supports self directed learning
 - Students like the presentation of information
 - Instructor knows the information is correct and relevant

Advantages

- Multiple exposure
 - Instructor presents
 - Students experience reinforcement of instruction
- Assessments
 - Provides students immediate feedback
 - Allowing student to focus on weaknesses
 - Instructor provided immediate results
 - Great formative assessment

Advantages

- Instructor can customize delivery to fit their own lesson plans
 - Lecture builder pro
- Use email within the system
- Use “notes” on pages
- Use “notes” on presentations

Online Class Options

- MME standards make attending CTE courses more difficult
- A hybrid online class can help students meet required classes and attend CTE courses
- eLearning can take advantage of NATEF's 25% rule

Professional Development

- NATEF
 - Instructors must complete 20 hours of PD each year
 - Today'sclass is accepted as PD
 - Location is on www.melioronline.com
 - Free to Today's Class instructors

Barriers to Learning a New System

- Hard to keep up
- Hard to find the time
- Don't want to look like an idiot
- We've always done it that way
- I learned with hard copy
- Don't have time

Senility occurs when an individual stops learning; there are 2 ages of senility: 3 and 13.



TODAY'S CLASS

Website: www.todaysclass.com

Inquiries: ithelp@todaysclass.com

Toll free: 1-877-224-0435, Ext. 8309

Address: 200 Cahaba Park Circle, Ste. 250
Birmingham, AL 35242