

What jobs can be found in this building?

Directions: While you wait, make a list of as many jobs as possible that would be found within this building.

Sponge Activity,
Anticipatory Set



Integrating Careers to Create Academic Relevance

Presenter:

Kristen Garceau, MA, CDF-I

Email: kgarc@bciwildblue.com

Phone: 269-657-2123

Use very simple ways to connect academics with career relevance

When am I ever going to have to use this?



Self Awareness



Option Awareness



Decision Making



Action/Planning



Courtesy, Liz Jones, Kent ISD

If every teacher used career relevance for ten minutes or more each semester, all students would get more than two hours of academic/career relevance each school year!

- Begin the day with Sponge Activities/Anticipatory Sets.
- Speak the “Common Language of Business/Education.” For use with guest speakers or field studies (Chamber of Commerce)
- Differentiate with Career Pathways/All Aspects

Six Aspects of Businesses and Organizations

(Building Debrief – Slide 1)

1. **Management:** Big companies = managers for each department. Small companies = one manager for several departments.
2. **Finance:** Anyone working with money coming in or going out of the company.
3. **Human Resources:** Hiring, firing, pension, benefits, job descriptions, disputes, company picnic, special events
4. **Communications:** People who reach out to anyone outside the organization: public relations, sales, marketing, advertising, graphic design.
5. **Health/Safety/Environment:** OSHA inspectors, health inspectors, and environmental inspectors. Also, people who maintain building cleanliness, heating/cooling/ equipment.
6. **Technical and Production:** The people who do the work of the business.

Adapted from Carl Perkins' All Aspects by Kristen Garceau

Sponge Activity

1. Make a list of all the managers you might find in a large hospital.

Sponge Activity: Current-event prompt

1. Make a list of businesses that have been involved with the earthquake in Haiti?
2. Choose one business and make a list of jobs that might be used in the Haitian earthquake.

OR

3. Make a list of the Science/Language Arts jobs needed in Haiti.
4. Who is using math in Haiti....how?

Other sponge ideas

- Put current classroom topic on the board; students write jobs/careers that would use the topic.
- Break up units and assign one unit to each student per year. Students research jobs that are used as part of that unit. They present findings on the day of introduction of unit.
- Answer the question, How will this academic subject help you achieve your short and/or long term goals listed on your EDP?

More sponge ideas

- List a career that would be created during a particular time period that you are studying.
- How would careers in business or health care be affected by the civil war?
- Think of your favorite thing to do; how could you develop this into a job.
- Ask students to list a job they know a lot about. Ask them to write about the exposure to this career they have had.

Speak the Common Language

For use with guest speakers or during field studies or career days. To receive a pdf handout, email kgarc@bciwildblue.com.

- Talk about specific jobs/titles and educational options.
- Connect your classroom to skills requested by top Fortune 500 companies.
- Ask employees to name academic content needed for their job.

Career and Employability Skills!

<p>Personal Management ✓</p> <ul style="list-style-type: none"> Responsibility and self-management Self-confidence Ethical behavior Respect self and others Demonstrate ethical behavior Motivating self and others Recognizing Quality/Not Yet Quality Networking 	<p>Problem Solving ✓</p> <ul style="list-style-type: none"> Questioning Investigating Researching Analyzing/Evaluating Appraising Assessing Estimating Predicting Setting goals Consider impacts Generate alternatives Planning Making decisions Taking action Evaluating results 	<p>Applied Academics in Work Related Situations ✓</p> <ul style="list-style-type: none"> Reading Reasoning Thinking Critically Teaching/Tutoring Writing Academic Projects
<p>Develop and Present Information ✓</p> <ul style="list-style-type: none"> Teaching/Tutoring Combining information in new ways Summarizing Using symbols, pictures, charts and graphs Comparing/Contrasting Forming a viewpoint Generalizing (to use on information not experienced) Presenting Speaking 	<p>Organizational Skills ✓</p> <ul style="list-style-type: none"> Identify, organize, plan and allocate: time, money, material, human resources Categorizing Managing 	<p>Teamwork ✓</p> <ul style="list-style-type: none"> Work cooperatively Identify group goals and values Exercise leadership Teach others Serve clients or customers Contribute ideas and effort Being flexible Collaborating Communicating Goal setting Negotiating Listening Respecting Others
<p>Understand Systems ✓</p> <ul style="list-style-type: none"> Understand systems Work with human technologies Computing 	<p>Identify and Pursue Career Goals ✓</p> <ul style="list-style-type: none"> Acquire, organize, interpret and evaluate career-related information Interviewing 	<p>Neegotiation Skills ✓</p> <ul style="list-style-type: none"> Perceiving Communicate to support a position Resolve divergent interests Developing negotiation Empress Empathy Persuading

Adapted from: Michigan Career and Employability Handbook and 11th Century Skills by Robert DeVries

Employers want these skills; with them you can earn a living and advance in your career!

How do people get hired in businesses and organizations?

- Employability Skills
- Quickly select a job card from the cards being distributed.

Additional “simple” methods

- Create conversations and excitement for learning through Career Pathways Differentiation.
- Create dynamic relationships with students by enhancing the real-world relevance of your content area.
- Gain insight on numerous online/free resources!

Kristen Garceau, MA, GCDF-I To get more information:

- Email me if you would like to be sent information from today’s presentation.
- Write your contact information on my list today to learn about professional development options as they occur.
- Contact me to schedule a presentation at your school kgarc@bciwildblue.com
269-657-2123

The Classroom Evolution!

- Begin in simple ways
- Accumulate a “toolbox” of resources
- Build and evolve practices that develop relationships between your content and local businesses/organizations, job titles and skills.

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